

Rules of Distribution of Taunigma-Display Advertising Pool

Abu Dhabi

October 23, 2016

1. These Rules regulate the process of distributing revenues gained from selling advertising space on the displays of Taunigma-Display and Taunigma-Combo franchises between two parties – trustee (Kiosk IT System Trading L.L.C., hereinafter referred to as the **Trustee**) and Taunigma-Display and Taunigma-Combo franchise grantors (hereinafter referred to as the **Grantor**).
2. The section Advertising pool of the **Grantor's** online office displays the accumulated and payable bonus for selling advertising space on promo screens included in the Taunigma-Display and Taunigma-Combo franchises.
3. The advertising pool is replenished on the basis of the contracts concluded with advertisers. If the term of the contract extends beyond the current month, the profits earned from its execution shall be distributed proportionally over its entire term.
4. The distribution of the advertising pool between franchise grantors is performed on the 5th day of each month.
5. Those grantors of the Taunigma-Display and Taunigma-Combo franchises who have the status Object is operating have a right to gain profit from the advertising pool.
6. New franchises installed in a current month will become entitled to a right for the advertising pool on the first day of the next month.
7. The total sum received from advertisers over an accounting period (month) is accumulated in the advertising pool. At the end of the accounting period expenses related to managing the promo screens network as well as fees to the special insurance fund are deducted from this sum. To calculate an advertising estimate indicator (AEI), the given sum is divided by the number of the screens being managed by the **Trustee** at the settlement date.
8. The Taunigma-Display **franchise grantor** will get:
 - 8.1. **25 %** of an AEI, subject to 8 and more invoices according to terms of purchase of Taunigma-Display franchise by installments.
 - 8.2. **50%** of an AEI, subject to full payment for the franchise.
9. The Taunigma-Combo **franchise grantor** will receive **50%** of an AEI.

Trustee:

Kiosk IT System Trading L.L.C., P.O. Box 109924, Abu Dhabi, UAE